

2021 BRANDING

Merrell packaging artwork colors are CMYK

Merrell Orange  
C0, M58, Y100, K0

Slate Gray  
C57, M47, Y53, K66

Cream  
C0, M0, Y5, K2

Option: match colors to PMS branding

PMS 3564 U

S/M

M/L

L/XL

Work  
Casual

Hike  
Trail  
Run



DESIGN DEPARTMENT  
ARTIST: CRAIG CUMMINGS  
DATE: 10.21.2021

COMPONENT#: AD491-9223  
DESCRIPTION: Kids Everyday Crew 1pk - S/M  
CUSTOMER: Merrell  
BRAND:

PAPER: White Cardstock  
PAPER WT: 12 PT  
FINISH: ☒ Matte ☐ Glossy ☐ Satin  
☐ Semi-Gloss ☐ Unfinished

ADHESIVE TYPE(S): ☒ Heavy ☐ Textile ☐ Other  
TRIMS:  
WIDTH:  
SPECIAL NOTES: Style # MEC33627C1

PMS Colors or 4c Process

Cyan

Magenta

Yellow

Black

Black

NO SCORES

