



PACKAGE CODE / JOB #: 16-90-003-A / WA1577

TSN: N/A

BRAND / DIVISION: GENERIC / WOMEN'S APPAREL

MERCH. DESCRIPTION: VARIOUS / CONTENT/CARE/RN/SUPPLIER (WHITE)

PACKAGE DESCRIPTION: LABEL / PRINTED / NON-BRANDED

ARTWORK BUILT AT 100%
DIELINES DO NOT PRINT

- Cut ● Crease ● Perforation ● Dimensions
- Graphic Limit ● Swiftach Staples ● Sew Margin

NOTE TO PRINTER

FOR PMS COLOR CIE2000 L*a*b*
VALUES, PLEASE REFERENCE
L*a*b* VALUE MASTER PROVIDED
BY JCP PACKAGING SOURCING.

REPRESENTS SUBSTRATE -
DOES NOT PRINT WHITE

BLACK



ART UPDATE

NO PACKAGE CODE
CHANGE

1

1/29/24 ADDED COO AS A VARIABLE THAT
CAN BE LEFT BLANK

VENDOR IS SOLELY RESPONSIBLE FOR ALL COPY, INCLUDING WARNINGS, CLAIMS AND REGULATORY INFORMATION AND MUST ENSURE THAT IT MEETS ALL JCPENNEY AND REGULATORY REQUIREMENTS AND STANDARDS.

This e-proof is for review and approval of product specific copy for accuracy. JCPenney Creative Packaging cannot be responsible for errors if the work is printed as approved. Our delivery commitment is based upon a timely approval of this e-proof. This e-proof does not represent that actual printing inks or paper. No further processing of the order will take place until this e-proof is approved. Copy changes will be addressed, and program released to PD Services for production. This e-proof, including any files and attachments, is intended only for the recipient(s) to whom it is addressed and may contain confidential and proprietary information. Individual recipients of this e-proof are expected to honor the internal and confidential nature of this document and not forward it to persons who are not listed as addressees without proper authorization. If you are not the intended recipient of this document, you are not authorized to read, print, retain, copy or disseminate this message or any part of it. Any dissemination or use of this information by a person other than the intended recipient is unauthorized and may be a violation of federal and/or state law and regulations.

