

Recall

Recall Packaging Global ( China )

Room 1213, Zhonghuan Science Park, 485 Xingmei Road, Minhang District, Shanghai  
www.recallpackaging.com

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CUTTER KEY:  
(DOES NOT PRINT)

NO Red  
CUTTER GUIDE  
PERFORATIONS

NO Blue  
CREASED  
FOLD LINES

NO Green  
POSITIONAL

F&F

ARTWORK  
VERSION  
9

Artwork Reference: FFBT/26/M12108G  
Branded Job No: WM082791-44  
Tesco Buyer/TPM: TAMSIN DAY  
Supplier: SELECT SUPPLIER FROM F&F  
NOMINATED SUPPLIER LIST

Job Description: GLOBAL F&F ESSENTIALS CORE  
FASHION WOMENS 1PK HOLD UPS CARTON

Substrate: FULLY COATED FBB WITH BLEACHED OR  
CREAM BACK  
Weight: 330 GSM  
Thickness: 415 MICRON  
Whiteness (D46/10°): -  
Brightness (D46/10°): 91% TOLERANCE: -2/+3% ISO 2470-1  
LAB (D46/10°): L\* 95.8 A\* 0.6 B\* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM, IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR  
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: SFH01CM  
Cutter Ref: CP/26/M11833

Printing Colours - FRONT:  

|                                 |               |               |                 |                |               |
|---------------------------------|---------------|---------------|-----------------|----------------|---------------|
| F&F GREY G                      | PANTONE 685 C | PANTONE 685 C | PANTONE MAGENTA | PANTONE YELLOW | PANTONE BLACK |
| L* 58.14<br>a* 5.83<br>b* -3.81 |               |               |                 |                |               |

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, SPOT UV VARNISH, CREASED,  
GLUED, DIE CUT

Finish Type:  

SPOT UV  
VARNISH

IMPORTANT INFORMATION: ALL L & B VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.  
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM  
ALL PRINT MUST BE SHOWN AND APPROVED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF  
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING  
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM  
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE  
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

| DATE         | OP  | AMEND CODE(S) |
|--------------|-----|---------------|
| v5) 23/03/20 | LVS | A,G           |
| v6) 28/04/20 | LB  | A,M           |
| v7) 25/01/21 | LB  | M             |
| v8) 10/02/21 | LB  | G             |
| v9) 21/08/24 | Sr  | L             |

QMG REQUIRED:

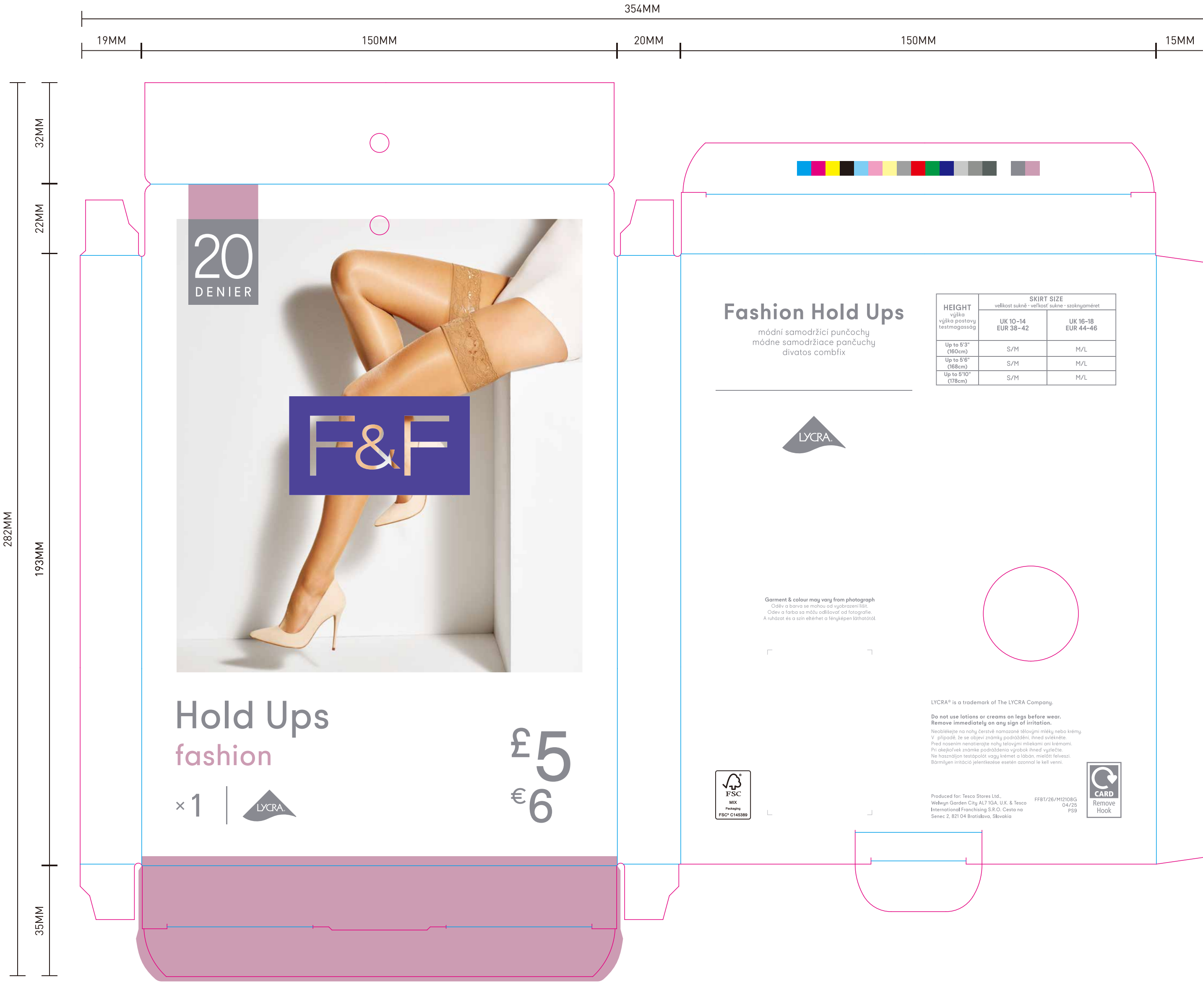
- A Paper 2PL certified contract proof must be requested in order to colour match this job on press.  
Please contact tesco.support@branded-agency.com. There will be a charge for each proof, plus delivery.
- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.
- Before final production can start you must have approval of your pre-production print samples. Please refer to the  
Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process  
information.
- Any information without an annotation is a fixed field and should not be altered in any way.  
If using is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork.
- Substrate specification should match the artwork.
- There should be no position on any images.
- Packaging must be the correct orientation.
- The colours must match the approved standard. The print must be sealed with a matt varnish.
- The barcode must be read using the Accuon code verifier.
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging  
supplier as per order.

CONTACT:  
tesco.support@branded-agency.com

BRANDED



Artwork

PO: M12108G-UK-NATURAL(OPT2)

Artwork by :

Artwork date: 2025.04.23

Item No(Reference #): FFBT/26/M12108G

Size: 282x354mm

Scale(artwork): 100%

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THIS ARTWORK WILL  
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &  
CONTINUE ROUTING TO THE NEXT  
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are  
indicating that you have looked over and  
approved all artwork for placement, content  
and dimensions and have shown and  
received approval from any and all other  
necessary persons within your department.

If changes are necessary, please indicate  
all changes on the artwork.