

1

CUTTER KEY:
(DOES NOT PRINT)

MD Red
CUTTER GUIDE
PERFORATIONS

MD Blue
CREASES
FOLD LINES

MD Green
POSITIONAL

**ARTWORK
VERSION**

3

Artwork Reference: FFB/23/M14456G

Branded Job No: WM075405-46

Tesco Buyer/TPM: MEGAN HARRINGTON

Supplier: SELECT SUPPLIER FROM F&F NOMINATED SUPPLIER LIST

Job Description: GLOBAL FRED & FLO BABY SOCK RIDER

Substrate: FULLY COATED FBB WITH BLEACHED OR CREAM BACK

Weight: 350 GSM

Thickness: 435 MICRON

Whiteness (D65/10°): -

Brightness (D65/10°): 91% TOLERANCE: -2/+3% ISO 2470-1

LAB (D65/10°): L* 95.8 A* 0.6 B* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: N/A

Cutter Ref: CP/23/M14457

Printing Colours - FRONT:

F&F GREY C

L* 55.14
a* 0.45
b* -3.81

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY. IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM. ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

| DATE | OP | AMEND CODE(S) |
|--------------|----|---------------|
| v1) 20/04/23 | SR | New Build |
| v2) 26/06/23 | SR | L |
| v3) 23/01/24 | SC | M |
| v4) | | |
| v5) | | |

KEY NOTES

- There is no colour standard to match to for this artwork. All solid PMS colours should be matched to the L.A.B. values referenced from the Central Library. To request access to this, please contact tesco.support@branded-agency.com
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

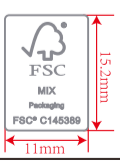
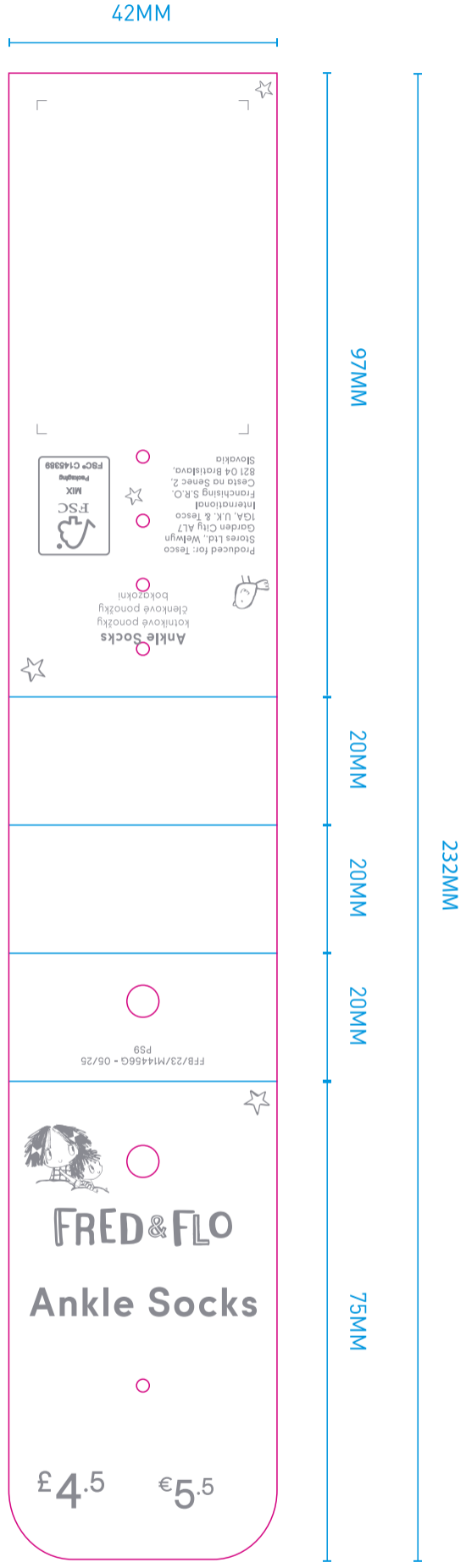
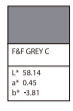
- All artwork should be printed from the Illustrator file (.ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixelation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Avxon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

CONTACT:
tesco.support@branded-agency.com

BRANDED

PrintSpec™

Scale Guide



Artwork

GA25-0061-04-02
GA25-0062-04-01 02
PO: GA25-0064-03-02

Artwork by :
Artwork date: 2025.05.04

Item No(Reference #): FFB/23/M14456G

Size: 232x42mm
Scale(artwork): 100%

THIS ARTWORK WILL BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY & CONTINUE ROUTING TO THE NEXT DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are indicating that you have looked over and approved all artwork for placement, content and dimensions and have shown and received approval from any and all other necessary persons within your department.

If changes are necessary, please indicate all changes on the artwork.