

1

CUTTER KEY:
IDDES NOT PRINT!

MD Red

CUTTER GUIDE
PERFORMANCES

MD Blue

CREASES
FOLD LINES

MD Green

POSITIONAL

ARTWORK
VERSION

2

Artwork Reference: KU/21/M14908G

Branded Job No: WM078490-39

Tesco Buyer/TPM: MEGAN HARRINGTON

Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: GLOBAL F&F KIDS UNISEX 3 PACK
TIGHTS SMALL WRAP BAND

Substrate: 550 MICRON 330GSM C1S

Weight: N/A

Thickness: 550 MICRON

Whiteness (D65/10°): -

Brightness (D65/10°): 91% TOLERANCE: -2/+3% ISO 2470-1

LAB (D65/10°): L* 95.8 A* 0.6 B* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM. IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: SFH01B

Cutter Ref: CP/21/M14903

Printing Colours - FRONT:

F&F KIDS
SHOES CASE

F&F KIDS
TIGHTS CASE

L* 48.41
a* -0.40
b* -1.12

L* 79.2
a* -1.21
b* -0.67

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, CREASED, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L A B VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT: TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TISSUING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

	DATE	OP	AMEND CODE(S)
v1)	11/04/24	SR	New Build
v2)	19/04/24	SR	L
v3)			
v4)			
v5)			

KEY NOTES

- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information
- Any information without an annotation is a fixed field and should not be altered in any way
- If string is annotated on this artwork, this must be submitted with the pre-production sample

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (LAI) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on this artwork
- Substrate specification should match the artwork
- There should be no deviation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axiom code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

CONTACT:
tesco.support@branded-agency.com

BRANDED

PrintSpec™

Scale Guide

0mm 10mm 20mm 30mm 40mm 50mm 60mm 70mm 80mm 90mm 100mm

Recall

Recall Packaging Global (China)

Room 1213, Zhonghuan Science Park, 485 Xingmei Road, Minhang District, Shanghai
www.recallpackaging.com

