

1

CUTTER KEY:
(DOES NOT PRINT)
MD Red
CUTTER GUIDE
PERFORATIONS
MD Blue
CREASES
FOLD LINES
MD Green
POSITIONAL

ARTWORK
VERSION

1

Artwork Reference: KU/21/M15467G
Branded Job No: WM091476-20
Tesco Buyer/TPM: MEGAN HARRINGTON
Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: GLOBAL F&F KIDS CHRISTMAS UNISEX
3 PACK TIGHTS SMALL WRAP BAND

Substrate: 550 MICRON 330GSM C15
Weight: N/A
Thickness: 550 MICRON
Whiteness (D65/10°): -
Brightness (D65/10°): 91% TOLERANCE: -2/+3% ISO 2470-1
LAB (D65/10°): L* 95.8 A* 0.6 B* -1.0 [+/-3] ISO 5631-2

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: FF/AH4/M15458G
Cutter Ref: CP/21/M14903

Printing Colours - FRONT:

PROCESS
BLACK

PANTONE
7085 C
L* 19.03
a* -1.99
b* -2.01

PANTONE
871 C

Printing Colours - REVERSE:

Production Process: OFFSET LITHO
Finishing: MATT SEALER, CREASED, DIE CUT
Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

	DATE	OP	AMEND CODE(S)
v1)	22/04/25	SR	New Build
v2)			
v3)			
v4)			
v5)			

KEY NOTES

- There is no colour standard to match to for this artwork. All solid PMS colours should be matched to the L.A.B. values referenced from the Central Library. To request access to this, please contact tesco.support@branded-agency.com
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the Illustrator file (all located on <https://beta.ourtesco.com/design/clothing>)
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixelation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Avion code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order.

CONTACT:
tesco.support@branded-agency.com

BRANDED

100mm
90mm
80mm
70mm
60mm
50mm
40mm
30mm
20mm
10mm
0mm

Scale
Guide

Recall

Recall Packaging Global (China)
Room 1213, Zhonghuan Science Park, 485 Xingmei Road, Minhang District, Shanghai
www.recallpackaging.com

The main artwork layout is a horizontal rectangle with a total width of 318MM and a height of 50MM. It is divided into several sections by vertical lines. From left to right, the sections are:

- A left margin of 12MM.
- A section 80MM wide containing text in multiple languages: "supersoft tights", "super mēkké punčochové kalhoty", "super mēkké pančuchové nohavice", and "rendkívül puha hártsny". Below this is an FSC logo with "MXD Packaging FSC® C145389" and a "RECYCLE" symbol with the text "RECYCLE". At the bottom left, it says "Produced for: Tesco Stores Ltd., Welwyn Garden City AL7 1GA, U.K. © Tesco International Franchising S.R.O. Cesta na Senec 2, 821 04 Bratislava, Slovakia".
- A central section 60MM wide.
- A section 80MM wide containing the "F&F" logo, "supersoft tights", "x2", and prices "£6" and "€7.5".
- A section 60MM wide.
- A right margin of 26MM.

The FSC MXD Packaging logo is shown with dimensions: a width of 11mm and a height of 15.2mm. The text "FSC MXD Packaging FSC® C145389" is visible.

Artwork

PO: GA-62853(GA25-0201-01)

Item No(Reference #): KU/21/M15467G

Artwork by :

Size: 50x318mm

Artwork date: 2025.05.20

Scale(artwork): 100%

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THIS ARTWORK WILL
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &
CONTINUE ROUTING TO THE NEXT
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are
indicating that you have looked over and
approved all artwork for placement, content
and dimensions and have shown and
received approval from any and all other
necessary persons within your department.

If changes are necessary, please indicate
all changes on the artwork.