

1

CUTTER KEY:
IDDES NOT PRINT!

MD Red

CUTTER GUIDE
PERFORMANCES

MD Blue

CREASES
FOLD LINES

MD Green

POSITIONAL

ARTWORK
VERSION

2

Artwork Reference:

KU/21/M14908G

Branded Job No:

WM078490-39

Tesco Buyer/TPM:

MEGAN HARRINGTON

Supplier:

SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description:

GLOBAL F&F KIDS UNISEX 3 PACK
TIGHTS SMALL WRAP BAND

Substrate:

550 MICRON 330GSM C1S

Weight:

N/A

Thickness:

550 MICRON

Whiteness (D65/10°):

-

Brightness (D65/10°):

91% TOLERANCE: -2/+3% ISO 2470-1

LAB (D65/10°):

L* 95.8 A* 0.6 B* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM. IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref:

SFH01B

Cutter Ref:

CP/21/M14903

Printing Colours - FRONT:

F&F KIDS
SHOES CASE

L* 49.11
a* -0.40
b* -1.12

F&F KIDS
TIGHTS CASE

L* 79.2
a* -1.21
b* -0.67

Printing Colours - REVERSE:

Production Process:

OFFSET LITHO

Finishing:

MATT SEALER, CREASED, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L A B VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT: TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRIMMING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

	DATE	OP	AMEND CODE(S)
v1)	11/04/24	SR	New Build
v2)	19/04/24	SR	L
v3)			
v4)			
v5)			

KEY NOTES

- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information
- Any information without an annotation is a fixed field and should not be altered in any way
- If string is annotated on this artwork, this must be submitted with the pre-production sample

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (AI) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on this artwork
- Substrate specification should match the artwork
- There should be no variation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axiom code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

CONTACT:

tesco.support@branded-agency.com

BRANDED

Artwork

H25-0113-03-01 02

PO: H25-0114-03-01 02

Artwork by :

Artwork date: 2025.06.15

Item No(Reference #): KU/21/M14908G

Size: 358x50mm

Scale(artwork): 100%

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THIS ARTWORK WILL
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &
CONTINUE ROUTING TO THE NEXT
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are
indicating that you have looked over and
approved all artwork for placement, content
and dimensions and have shown and
received approval from any and all other
necessary persons within your department.

If changes are necessary, please indicate
all changes on the artwork.