

F&F

CUTTER KEY:
(DOES NOT PRINT)
MD Red
CUTTER GUIDE
PERFORMANCES
MD Blue
CREASES
FOLD LINES
MD Green
POSITIONAL

ARTWORK
VERSION
1

Artwork Reference: GE/12/M14439
Branded Job No: WM066604-14
Tesco Buyer/TPM: TAMSIN DAY
Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: F&F CARD HANGER STICKER

Substrate: PAPER FACE, PERMANENT SELF
ADHESIVE

Weight: -

Thickness: -

Whiteness: -

Brightness: -

LAB: LAB VALUE READING WITHIN 2 ON A
BLACK SURFACE

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE THE SUBSTRATE USED IS THE
CORRECT SPECIFICATION FOR THE PACKAGING IT IS FOR.

Hook Ref: -

Cutter Ref: CP/12/M14440

Printing Colours - FRONT:

PANTONE
151 C

PANTONE
100 C

PANTONE
190 C

PANTONE
724 C

PANTONE
282 C

PANTONE
3115 C

PANTONE
264 C

PANTONE
291 C

PANTONE
2262 C

PANTONE
272 C

PANTONE
176 C

PANTONE
155 C

PANTONE
193 C

PANTONE
353 C

PANTONE
379 C

PANTONE
401 C

PANTONE
198 C

PANTONE
135 C

PANTONE
487 C

Printing Colours - REVERSE:

Production Process: FLEX0/OFFSET LITHO

Finishing: MATT SEALER, DIE CUT, SUPPLIED ON
SHEETS OR REELS

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE	OP	AMEND CODE(S)
v1) 06/04/23	SR	New Build
v2)		
v3)		
v4)		
v5)		

KEY NOTES

- There is no colour standard to match to for this artwork. All solid PMS colours should be matched to the L.A.B. values referenced from the Central Library. To request access to this, please contact tesco.support@branded-agency.com
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the [Print Quality Management](https://beta.ourtesco.com/design/clothing) section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (.ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixelation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

MHI

CONTACT:

tesco.support@branded-agency.com

BRANDED

0mm10mm20mm30mm40mm50mm60mm70mm80mm90mm100mm

Scale Guide

PrintSpec™

Recall

Recall Packaging Global (China)

Room 1213, Zhonghuan Science Park, 485 Xingmei Road, Minhang District, Shanghai
www.recallpackaging.com

353C

6-8½
Eur 23-26
2-3 yrs

100C

12½-3½
Eur 31-36
6-9 yrs

198C

9-12
Eur 27-30
3-6 yrs

379C

7-9
Eur 41-43

White

4-6½
Eur 37-40
9+ yrs

Artwork

PO: GA-62970

Artwork by :

Artwork date: 2025.07.02

Item No(Reference #): GE/12/M14439

Size: 15.5x14mm

Scale(artwork): 100%

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THIS ARTWORK WILL
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &
CONTINUE ROUTING TO THE NEXT
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are
indicating that you have looked over and
approved all artwork for placement, content
and dimensions and have shown and
received approval from any and all other
necessary persons within your department.

If changes are necessary, please indicate
all changes on the artwork.