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CUTTER KEY:
(DOES NOT PRINT)
MD Red
CUTTER GUIDE
PERFORATIONS
MD Blue
CREASES
FOLD LINES
MD Green
POSITIONAL

F&F

ARTWORK
VERSION
4

Artwork Reference: FFB/23/M14456G
Branded Job No: WM095301-40
Tesco Buyer/TPM: GEORGIA PARKINSON
Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: GLOBAL FRED & FLO BABY SOCK
RIDER

Substrate: FULLY COATED FBB WITH BLEACHED
OR CREAM BACK
Weight: 350 GSM
Thickness: 435 MICRON
Whiteness (D65/10°): -
Brightness (D65/10°): 91% TOLERANCE: -2/+3% ISO 2470-1
LAB (D65/10°): L* 95.8 A* 0.6 B* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM. IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: N/A
Cutter Ref: CP/23/M14457

Printing Colours - FRONT:

F&F GREY C
L* 55.14
a* 0.45
b* -3.81

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR. AS THIS IS NOT A PRINTED PROOF, NO TRAPPING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE	OP	AMEND CODE(S)
v1)	20/04/23	SR New Build
v2)	26/06/23	SR L
v3)	23/01/24	SC M
v4)	29/08/25	SR L
v5)		

KEY NOTES

- There is no colour standard to match to for this artwork. All solid PMS colours should be matched to the L.A.B. values referenced from the Central Library. To request access to this, please contact tesco.support@branded-agency.com
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

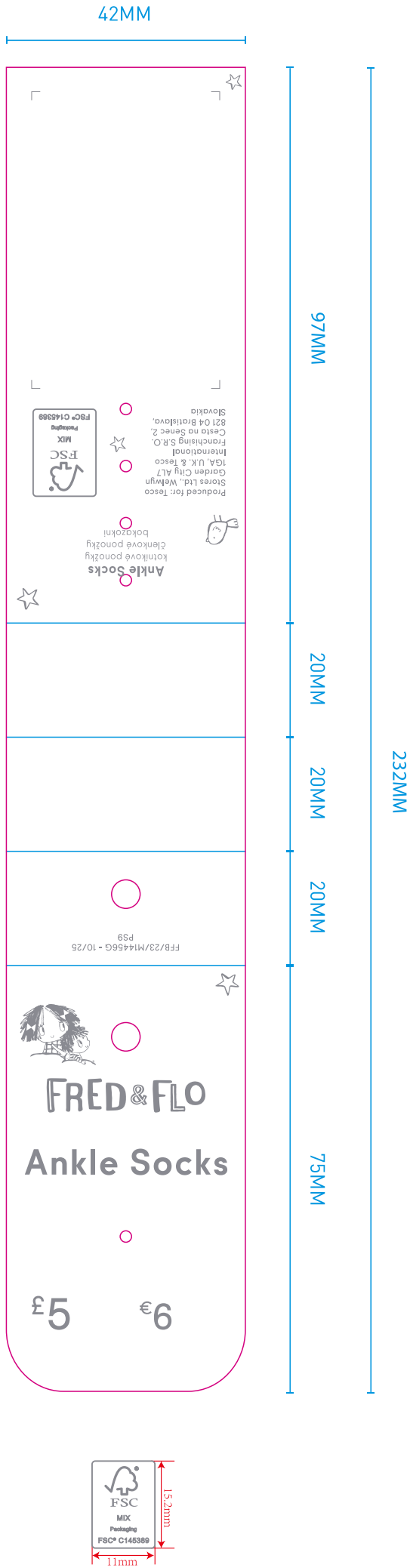
SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (.ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixelation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

CONTACT:
tesco.support@branded-agency.com

BRANDED

PrintSpec™
0mm 10mm 20mm 30mm 40mm 50mm 60mm 70mm 80mm 90mm 100mm
Scale Guide



Artwork

PO: GA-63393

Artwork by :

Artwork date: 2025.10.28

Item No(Reference #): FFB/23/M14456G

Size: 232x42mm

Scale(artwork): 100%

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**THIS ARTWORK WILL
BE GOING TO PRINT!**

PLEASE LOOK IT OVER CAREFULLY &
CONTINUE ROUTING TO THE NEXT
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are
indicating that you have looked over and
approved all artwork for placement, content
and dimensions and have shown and
received approval from any and all other
necessary persons within your department.

If changes are necessary, please indicate
all changes on the artwork.