

1

CUTTER KEY:
(DOES NOT PRINT)

MD Red
CUTTER GUIDE
PERFORATIONS

MD Blue
CREASES
FOLD LINES

MD Green
POSITIONAL

F&F

ARTWORK
VERSION
30

Artwork Reference: KU/23/M10295G
Branded Job No: WM096731-10
Tesco Buyer/TPM: MEGAN HARRINGTON
Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: GLOBAL F&F KIDS UNISEX SMALL
SOCK RIDER

Substrate: 360 MICRON 265 GSM C1S
Weight: 300g
Thickness: 420 MICRON
Whiteness (D65/10°) 117.31 TOLERANCE: -2/+3% WI-CIE
Brightness (D65/10°) 96.21 TOLERANCE: -2/+3% ISO 2470
LAB (D65/10°) L* 94.71 A* 2.44 B* -6.72 (+/-3%)

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE THE SUBSTRATE USED IS THE
CORRECT SPECIFICATION FOR THE PACKAGING IT IS FOR.

Hook Ref: CRD/28/M15412G
Cutter Ref: CP/23/M10137

Printing Colours - FRONT:

F&F KIDS
UNISEX GREY
L* 65.11
a* -0.92
b* -1.12

F&F KIDS
PATTERN GREY
L* 79.2
a* -0.25
b* -0.87

PROCESS
MAGENTA

PROCESS
YELLOW

PROCESS
BLACK

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, CREASED, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE	OP	AMEND CODE(S)
v26) 19/10/23	SR	L
v27) 19/03/25	SR	Q,L
v28) 15/09/25	SR	L
v29) 18/09/25	SR	L
v30) 24/09/25	JM	R

KEY NOTES

- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixilation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

MHI

CONTACT:
tesco.support@branded-agency.com

BRANDED

PrintSpec™

0mm10mm20mm30mm40mm50mm60mm70mm80mm90mm100mm

THIS ARTWORK WILL
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &
CONTINUE ROUTING TO THE NEXT
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are
indicating that you have looked over and
approved all artwork for placement, content
and dimensions and have shown and
received approval from any and all other
necessary persons within your department.

If changes are necessary, please indicate
all changes on the artwork.

PO: GA-63393

Artwork by :

Artwork date: 2025.10.28

Item No(Reference #): KU/23/M10295G

Size: 65x190.5mm

Scale(artwork): 100%

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