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CUTTER KEY:  
(DOES NOT PRINT)

MD Red  
CUTTER GUIDE  
PERFORATIONS

MD Blue  
CREASES  
FOLD LINES

MD Green  
POSITIONAL

F&F

ARTWORK  
VERSION  
30

Artwork Reference: KU/23/M10295G  
Branded Job No: WM096731-10  
Tesco Buyer/TPM: MEGAN HARRINGTON  
Supplier: SELECT SUPPLIER FROM F&F  
NOMINATED SUPPLIER LIST

Job Description: GLOBAL F&F KIDS UNISEX SMALL  
SOCK RIDER

Substrate: 360 MICRON 265 GSM C1S  
Weight: 300g  
Thickness: 420 MICRON  
Whiteness (D65/10°) 117.31 TOLERANCE: -2/+3% WI-CIE  
Brightness (D65/10°) 96.21 TOLERANCE: -2/+3% ISO 2470  
LAB (D65/10°) L\* 94.71 A\* 2.44 B\* -6.72 (+/-3%)

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE THE SUBSTRATE USED IS THE  
CORRECT SPECIFICATION FOR THE PACKAGING IT IS FOR.

Hook Ref: CRD/28/M15412G  
Cutter Ref: CP/23/M10137

Printing Colours - FRONT:

F&F KIDS  
UNISEX GREY  
L\* 65.11  
a\* -0.92  
b\* -1.12

F&F KIDS  
PATTERN GREY  
L\* 79.2  
a\* -0.25  
b\* -0.87

PROCESS  
MAGENTA

PROCESS  
YELLOW

PROCESS  
BLACK

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, CREASED, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.  
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM  
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF  
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING  
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM  
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE  
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE	OP	AMEND CODE(S)
v26) 19/10/23	SR	L
v27) 19/03/25	SR	Q,L
v28) 15/09/25	SR	L
v29) 18/09/25	SR	L
v30) 24/09/25	JM	R

KEY NOTES

- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.tesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (ai) located on <https://beta.tesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixilation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

MHI

CONTACT:  
tesco.support@branded-agency.com

BRANDED

PrintSpec™

Scale Guide

0mm 10mm 20mm 30mm 40mm 50mm 60mm 70mm 80mm 90mm 100mm

THIS ARTWORK WILL  
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &  
CONTINUE ROUTING TO THE NEXT  
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are  
indicating that you have looked over and  
approved all artwork for placement, content  
and dimensions and have shown and  
received approval from any and all other  
necessary persons within your department.

If changes are necessary, please indicate  
all changes on the artwork.

Artwork

PO: GA-63393

Artwork by :

Artwork date: 2025.10.28

Item No(Reference #): KU/23/M10295G

Size: 65x190.5mm

Scale(artwork): 100%

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