

Recall

Recall Packaging Global (China)

Room 1213, Zhonghuan Science Park, 485 Xingmei Road, Minhang District, Shanghai
www.recallpackaging.com

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CUTTER KEY:
(DOES NOT PRINT)

NO Red
CUTTER GUIDE
PERFORATIONS

NO Blue
CREASED
FOLD LINES

NO Green
POSITIONAL

F&F

ARTWORK
VERSION
9

Artwork Reference: FFBT/26/M12108G
Branded Job No: WM082791-44
Tesco Buyer/TPM: TAMSIN DAY
Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: GLOBAL F&F ESSENTIALS CORE
FASHION WOMENS 1PK HOLD UPS CARTON

Substrate: FULLY COATED FBB WITH BLEACHED OR
CREAM BACK
Weight: 330 GSM
Thickness: 415 MICRON
Whiteness (D46/10°): -
Brightness (D46/10°): 91% TOLERANCE: -2/+3% ISO 2470-1
LAB (D46/10°): L* 95.8 A* 0.6 B* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM, IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: SFH01CM
Cutter Ref: CP/26/M11833

Printing Colours - FRONT:

F&F GREY	PANTONE 685 C	PANTONE 685 C	PANTONE MAGENTA	PANTONE YELLOW	PANTONE BLACK
L* 58.14 a* 5.83 b* -3.83					

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, SPOT UV VARNISH, CREASED,
GLUED, DIE CUT

Finish Type:

SPOT UV
VARNISH

IMPORTANT INFORMATION: ALL L & B VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SPOT UV. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE	OP	AMEND CODE(S)
v5) 23/03/20	LVS	A,G
v6) 28/04/20	LB	A,M
v7) 25/01/21	LB	M
v8) 10/02/21	LB	G
v9) 21/08/24	Sr	L

QMG REQUIRED:

- A Paper 2PL certified contract proof must be requested in order to colour match this job on press.
Please contact tesco.support@branded-agency.com. There will be a charge for each proof, plus delivery.
- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.
- Before final production can start you must have approval of your pre-production print samples. Please refer to the
Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process
information.
- Any information without an annotation is a fixed field and should not be altered in any way.
If using is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork.
- Substrate specification should match the artwork.
- There should be no position on any images.
- Packaging must be the correct orientation.
- The colours must match the approved standard. The print must be sealed with a matt varnish.
- The barcode must be used using the Accuon code writer.
- Variable data to be inserted from pack list options only. Data to be confirmed by garment vendor to packaging
supplier as per order.

CONTACT:
tesco.support@branded-agency.com

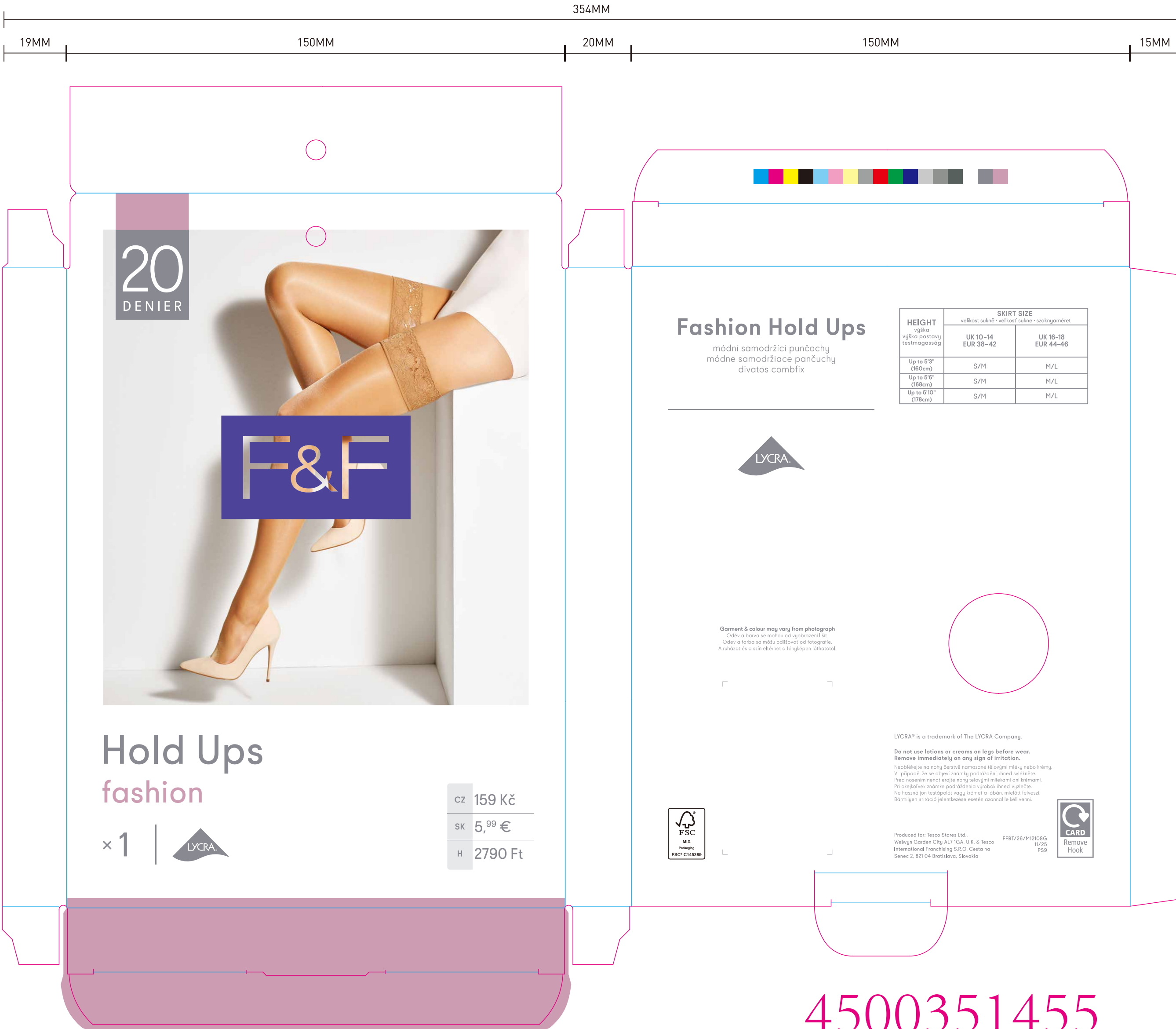
BRANDED

Scale
Guide

100mm
90mm
80mm
70mm
60mm
50mm
40mm
30mm
20mm
10mm
0mm

PrintSpec™

282MM
193MM
35MM



4500351455

Artwork

PO: M12108G-CE-NATURAL(OPT2)

Artwork by :

Artwork date: 2025.11.27

Item No(Reference #): FFBT/26/M12108G

Size: 282x354mm

Scale(artwork): 100%

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THIS ARTWORK WILL
BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY &
CONTINUE ROUTING TO THE NEXT
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are
indicating that you have looked over and
approved all artwork for placement, content
and dimensions and have shown and
received approval from any and all other
necessary persons within your department.

If changes are necessary, please indicate
all changes on the artwork.