



**CUTTER KEY: (DOES NOT PRINT)**

MD Red  
CUTTER GUIDE PERFORMANCES

MD Blue  
CREASES FOLD LINES

MD Green  
POSITIONAL

**ARTWORK VERSION**  
**1**

Artwork Reference: **GE/12/M14439**  
 Branded Job No: **WM066604-14**  
 Tesco Buyer/TPM: **TAMSIN DAY**  
 Supplier: **SELECT SUPPLIER FROM F&F NOMINATED SUPPLIER LIST**

Job Description: **F&F CARD HANGER STICKER**

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Substrate: **PAPER FACE, PERMANENT SELF ADHESIVE**

Weight: -  
 Thickness: -  
 Whiteness: -  
 Brightness: -

LAB: **LAB VALUE READING WITHIN 2 ON A BLACK SURFACE**

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE THE SUBSTRATE USED IS THE CORRECT SPECIFICATION FOR THE PACKAGING IT IS FOR.

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Hook Ref: -  
 Cutter Ref: **CP/12/M14440**

**Printing Colours - FRONT:**

PANTONE 151 C	PANTONE 100 C	PANTONE 199 C	PANTONE 724 C	PANTONE 282 C	PANTONE 3115 C	PANTONE 264 C	PANTONE 291 C
PANTONE 3262 C	PANTONE 272 C	PANTONE 174 C	PANTONE 155 C	PANTONE 353 C	PANTONE 279 C	PANTONE 401 C	PANTONE 198 C
PANTONE 135 C	PANTONE 487 C						

**Printing Colours - REVERSE:**

Production Process: **FLEXO/OFFSET LITHO**

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Finishing: **MATT SEALER, DIE CUT, SUPPLIED ON SHEETS OR REELS**

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY. IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING INFORMATION HAS BEEN APPLIED.

**ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK**

DATE	OP	AMEND CODE(S)
v1) 06/04/23	SR	New Build
v2)		
v3)		
v4)		
v5)		

**KEY NOTES**

- There is no colour standard to match to for this artwork. All solid PMS colours should be matched to the L.A.B. values referenced from the Central Library. To request access to this, please contact [tesco.support@branded-agency.com](mailto:tesco.support@branded-agency.com)
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the [Print Quality Management](https://beta.ourtesco.com/design/clothing) section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

**SUPPLIER RESPONSIBILITIES**

- All artwork should be printed from the illustrator file (.ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixelation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

MHI

CONTACT:  
[tesco.support@branded-agency.com](mailto:tesco.support@branded-agency.com)

# BRANDED

Scale Guide

100mm  
90mm  
80mm  
70mm  
60mm  
50mm  
40mm  
30mm  
20mm  
10mm  
0mm

# Children & Baby UK

264C	3262C	372C	176C
0-6 mths Weight 8kg/18lbs	6-12 mths Weight 11kg/24lbs	12-18 mths Weight 12.5kg/28lbs	18-24 mths Height 92cm

Artwork	
PO: SH-63636	Item No(Reference #): GE/12/M14439
Artwork by :	Size: 15.5x14mm
Artwork date: 2025.12.24	Scale(artwork): 100%

THIS ARTWORK WILL BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY & CONTINUE ROUTING TO THE NEXT DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are indicating that you have looked over and approved all artwork for placement, content and dimensions and have shown and received approval from any and all other necessary persons within your department.

If changes are necessary, please indicate all changes on the artwork.