

F&F

1 CUTTER KEY: (DOES NOT PRINT)

MD Red CUTTER GUIDE PERFORATIONS

MD Blue CREASES FOLD LINES

MD Green POSITIONAL

ARTWORK VERSION

30

Artwork Reference: **KU/23/M10295G**

Branded Job No: **WM096731-10**

Tesco Buyer/TPM: **MEGAN HARRINGTON**

Supplier: **SELECT SUPPLIER FROM F&F NOMINATED SUPPLIER LIST**

Job Description: **GLOBAL F&F KIDS UNISEX SMALL SOCK RIDER**

Substrate: **360 MICRON 265 GSM C1S**

Weight: **300g**

Thickness: **420 MICRON**

Whiteness (D65/10°): **117.31 TOLERANCE: -2/+3% WI-CIE**

Brightness (D65/10°): **96.21 TOLERANCE: -2/+3% ISO 2470**

LAB (D65/10°): **L* 94.71 A* 2.44 B* -6.72 (+/-3%)**

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE THE SUBSTRATE USED IS THE CORRECT SPECIFICATION FOR THE PACKAGING IT IS FOR.

Hook Ref: **CRD/28/M15412G**

Cutter Ref: **CP/23/M10137**

Printing Colours - **FRONT:**

F&F KIDS UNISEX GREY	F&F KIDS PATTERN GREY	PROCESS MAGENTA	PROCESS YELLOW	PROCESS BLACK
L* 65.11 a* -0.82 b* -1.12	L* 79.3 a* -2.25 b* -2.87			

Printing Colours - **REVERSE:**

Production Process: **OFFSET LITHO**

Finishing: **MATT SEALER, CREASED, DIE CUT**

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY. IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE	OP	AMEND CODE(S)
v26) 19/10/23	SR	L
v27) 19/03/25	SR	Q,L
v28) 15/09/25	SR	L
v29) 18/09/25	SR	L
v30) 24/09/25	JM	R

KEY NOTES

- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.purtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (all located on <https://beta.purtesco.com/design/clothing>)
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixilation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order.

MHI

CONTACT:
tesco.support@branded-agency.com

BRANDED



THIS ARTWORK WILL BE GOING TO PRINT!

PLEASE LOOK IT OVER CAREFULLY & CONTINUE ROUTING TO THE NEXT DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are indicating that you have looked over and approved all artwork for placement, content and dimensions and have shown and received approval from any and all other necessary persons within your department.

If changes are necessary, please indicate all changes on the artwork.

Artwork

PO: GA-64066

Artwork by : _____

Artwork date: 2026.03.18

Item No(Reference #): KU/23/M10295G

Size: 65x190.5mm

Scale(artwork): 100%