




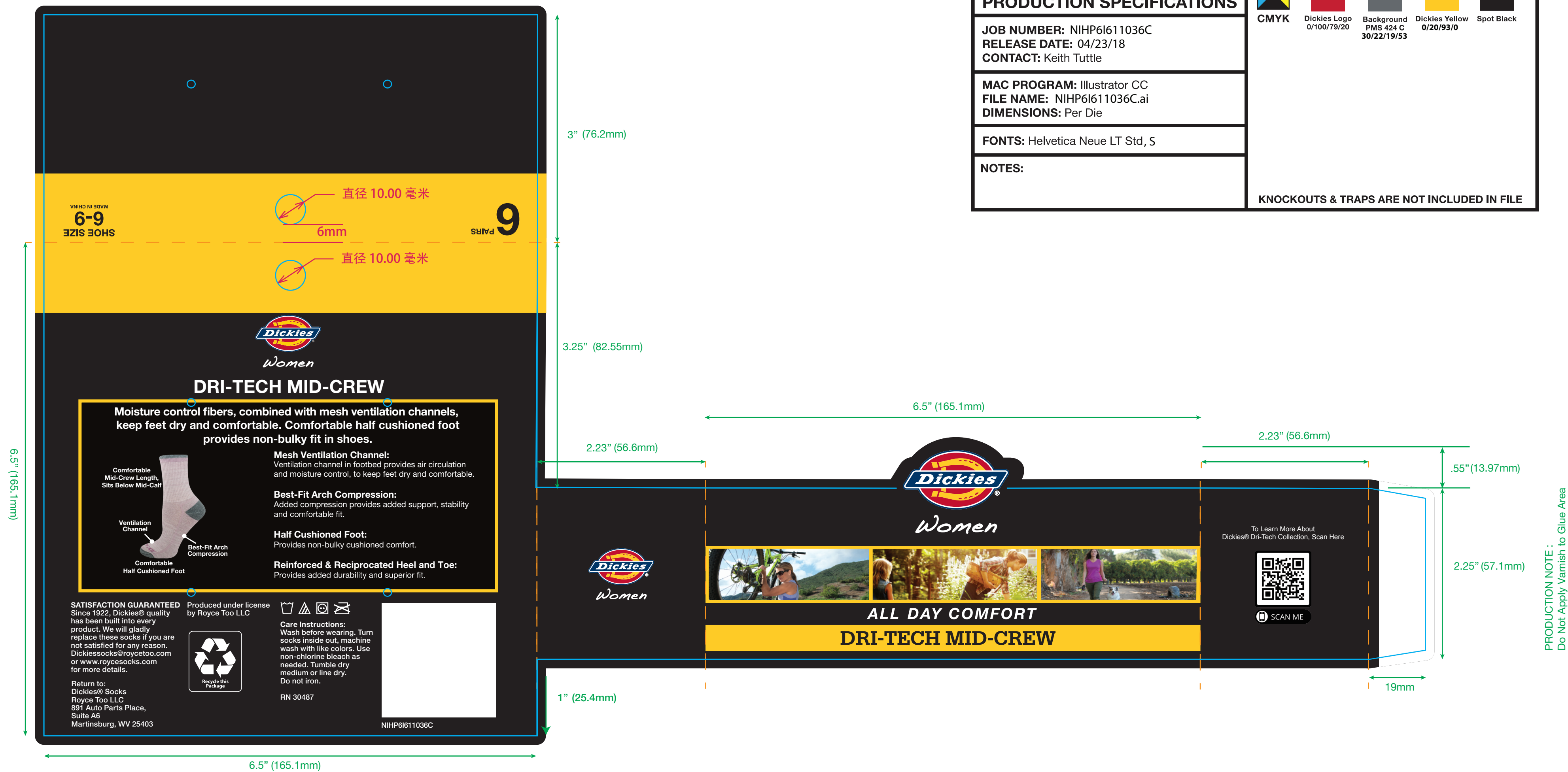


|  |  |   |  |
|--|--|---|--|
| <b>Directex Marketing, Inc.</b>        |  | <b>PRINTING COLORS:</b>   |  |
| <b>PRODUCTION SPECIFICATIONS</b>       |  |  |  |
| <b>JOB NUMBER:</b> NIHP6I611036C       |  | <b>CMYK</b>   |  |
| <b>RELEASE DATE:</b> 04/23/18          |  |  |  |
| <b>CONTACT:</b> Keith Tuttle           |  | <b>Dickies Logo</b><br>0/100/79/20  |  |
| <b>MAC PROGRAM:</b> Illustrator CC     |  |  |  |
| <b>FILE NAME:</b> NIHP6I611036C.ai     |  | <b>Background</b><br>PMS 424 C<br>30/22/19/53                                       |  |
| <b>DIMENSIONS:</b> Per Die             |  |  |  |
| <b>FONTS:</b> Helvetica Neue LT Std, S |  | <b>Dickies Yellow</b><br>0/20/93/0  |  |
| <b>NOTES:</b>                          |  |  |  |
|  |  | <b>Spot Black</b>   |  |
|  |  | <b>KNOCKOUTS &amp; TRAPS ARE NOT INCLUDED IN FILE</b>                               |  |



**PRODUCTION NOTE :**  
Do Not Apply Varnish to Glue Area

|                          |                                     |
|--------------------------|-------------------------------------|
| Artwork                  |                                     |
| PO:                      | Item No(Reference #): NIHP6I611036C |
| Artwork by : QT          | Size: 462x241MM                     |
| Artwork date: 2021-09-09 | Scale(artwork): 100%                |

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**THIS ARTWORK WILL  
BE GOING TO PRINT!**

PLEASE LOOK IT OVER CAREFULLY &  
CONTINUE ROUTING TO THE NEXT  
DEPARTMENT IN A TIMELY MANNER

By signing off on this artwork you are indicating that you have looked over and approved all artwork for placement, content and dimensions and have shown and received approval from any and all other necessary persons within your department.

If changes are necessary, please indicate all changes on the artwork.

|                   |          |                    |
|-------------------|----------|--------------------|
| FILE APPROVALS:   | DATE:    | SIGNATURE:         |
| Brand Manager     | 09/08/21 | Jennifer Beard     |
| Packaging Manager | 09/09/21 | <i>Greg Hauser</i> |
| Proof approval    | 09/09/21 | <i>Greg Hauser</i> |