



**1** CUTTER KEY: (DOES NOT PRINT)  
**MD Red** CUTTER GUIDE PERFORATIONS  
**MD Blue** CREASES FOLD LINES  
**MD Green** POSITIONAL

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**ARTWORK VERSION**

Artwork Reference: **FFB/21/M14993**

Branded Job No: **WM077524-71**

Tesco Buyer/TPM: **MEGAN HARRINGTON**

Supplier: **SELECT SUPPLIER FROM F&F NOMINATED SUPPLIER LIST**

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**Job Description:** GLOBAL FRED & FLO 2 PACK TIGHTS SMALL WRAP BAND

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**Substrate:** FULLY COATED FBB WITH BLEACHED OR CREAM BACK

**Weight:** N/A

**Thickness:** 550 MICRON

**Whiteness (D65/10°):** -

**Brightness (D65/10°):** 91% TOLERANCE: -2/+3% ISO 2470-1

**LAB (D65/10°):** L\* 95.8 A\* 0.6 B\* -1.0 [+/-3] ISO 5631-2

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING IT'S PRODUCT.

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**Hook Ref:** AH4B

**Cutter Ref:** CP/21/M14991

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**Printing Colours - FRONT:**

F&F GREY B	F&F GREY C
L* 79.43 a* 1.44 b* -2.42	L* 88.14 a* 1.45 b* -2.81

**Printing Colours - REVERSE:**

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**Production Process:** OFFSET LITHO

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**Finishing:** MATT SEALER, CREASED, DIE CUT

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**Finish Type:**

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IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY. IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO.SUPPORT@BRANDED-AGENCY.COM. ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING INFORMATION HAS BEEN APPLIED.

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**ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK**

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DATE	OP	AMEND CODE(S)
v1) 04/04/24	SR	New Build
v2)		
v3)		
v4)		
v5)		

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**KEY NOTES**

- Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.
- Before full production can start you must have approval of your pre-production print samples. Please refer to the Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If strong is annotated on this artwork, this must be submitted with the pre-production sample.

**SUPPLIER RESPONSIBILITIES**

- All artwork should be printed from the Illustrator file 1 all located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork.
- Substrate specification should match the artwork.
- There should be no pixelation on any images.
- Packaging must be the correct orientation.
- The colours must match the approved standard.
- The print must be sealed with a matt varnish.
- The barcode must read using the Axicon code verifier.
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order.

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**CONTACT:**  
tesco.support@branded-agency.com

BRANDED

PrintSpec™

Scale Guide

