

1

CUTTER KEY,
DOES NOT PRINT!

MD Red

CUTTER GUIDE
PERFORATIONS

MD Blue

CREASES
FOLD LINES

MD Green

POSITIONAL

F&F

ARTWORK
VERSION

3

Artwork Reference: FFB/23/M14456G

Branded Job No: WM075405-46

Tesco Buyer/TPM: MEGAN HARRINGTON

Supplier: SELECT SUPPLIER FROM F&F
NOMINATED SUPPLIER LIST

Job Description: GLOBAL FRED & FLO BABY SOCK
RIDER

Substrate: FULLY COATED FBB WITH BLEACHED
OR CREAM BACK

Weight: 350 GSM

Thickness: 435 MICRON

Whiteness (D65/10°): -

Brightness (D65/10°): 91% TOLERANCE: -2/+3% ISO 2470-1

LAB (D65/10°): L* 95.8 A* 0.6 B* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM: IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref: N/A

Cutter Ref: CP/23/M14457

Printing Colours - FRONT:

F&F GREY C

L* 58.14
a* 0.45
b* -3.81

Printing Colours - REVERSE:

Production Process: OFFSET LITHO

Finishing: MATT SEALER, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO SUPPORT/BRANDED-AGENCY.COM
ALL PRINT MUST BE SEALED. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

	DATE	OP	AMEND CODE(S)
v1)	20/04/23	SR	New Build
v2)	26/06/23	SR	L
v3)	23/01/24	SC	M
v4)			
v5)			

KEY NOTES

- There is no colour standard to match to for this artwork. All solid PMS colours should be matched to the L.A.B. values referenced from the Central Library. To request access to this, please contact tesco.support@branded-agency.com
- Before bulk production can start you must have approval of your pre-production print samples. Please refer to the [Print Quality Management](https://beta.ourtesco.com/design/clothing) section of <https://beta.ourtesco.com/design/clothing> for latest approval process information.
- Any information without an annotation is a fixed field and should not be altered in any way.
- If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

- All artwork should be printed from the illustrator file (.ai) located on <https://beta.ourtesco.com/design/clothing>
- Dimensions of your printed item should be the same measurements as annotated on the artwork
- Substrate specification should match the artwork
- There should be no pixelation on any images
- Packaging must be the correct orientation
- The colours must match the approved standard
- The print must be sealed with a matt varnish
- The barcode must read using the Axicon code verifier
- Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging supplier as per order

CONTACT:

tesco.support@branded-agency.com

BRANDED

UK RFID BARCODE STICKER LABEL POSITION GUIDE
SELF ADHESIVE LABEL REF: RFIDSTKM11821
LABEL SIZE: 54MM X 35MM
TO BE USED FOR UK ORDERS

CE BARCODE STICKER LABEL POSITION GUIDE
SELF ADHESIVE LABEL REF: SUPP/11/M11824C
LABEL SIZE: 54MM X 35MM
TO BE USED FOR CE ORDERS

CORNER GUIDES WILL BE COVERED BY LABEL
GREEN BOX DOES NOT PRINT

FSC/PEFC LOGO POSITIONAL:-
DROP REQUIRED LOGO INTO PLACE, FOLLOWING THE
FSC/PEFC GUIDELINES AND ADHERING TO CLEAR SPACE
AROUND THE LOGO. LOGO MUST BE APPROVED BY THE
FSC/PEFC LOCAL ACCREDITATION BODY.
GREEN POSITIONAL DASHED LINE DOES NOT PRINT
FORCED/VARIABLE

FSC
XXXX
CARD
FSC® C00000

PEFC
PEFC000-XX-XX

PRODUCT DESCRIPTION:
UK = 7pt FandF Sans Bold
CE = 5pt FandF Sans Light
FORCED/VARIABLE
SEE PICKLIST

Ankle Socks
czech translation
slovak translation
hungarian translation

Knee High Socks
czech translation
slovak translation
hungarian translation

Cosy Socks
czech translation
slovak translation
hungarian translation

Trainer Socks
czech translation
slovak translation
hungarian translation

MADE MINDFULLY SUSTAINABILITY BENEFIT:
UK = 7pt FandF Sans Bold
CE = 5pt FandF Sans Light
LEADING ENGLISH = BENEFIT AND
CE TRANSLATIONS FOR MADE MINDFULLY BENEFIT
SELECTED ON THE FRONT
OPTIONAL/VARIABLE
PRODUCT BENEFIT:
FORCED/VARIABLE
SEE PICKLIST

Antibacterial / Czech translation
Slovak translation
Hungarian translation

Biocide active / Czech translation
Slovak translation /
Hungarian translation
Dimethyloctadecyl[3-
(trimethoxysilyl)propyl]
ammonium chloride.

Active substance linseed oil /
Czech translation
Czech translation Czech
translation / Slovak translation
Slovak translation Slovak
translation / Hungarian translation
Hungarian translation Hungarian
translation

PACKAGING SUPPLIER'S INTERNAL
JOB NUMBER:
4.5pt FandF Sans Regular
OPTIONAL/VARIABLE
To Packaging Supplier: Place your code here

PACKAGING SUPPLIER'S IDENTIFICATION CODE/BATCH CODE:
4.5pt FandF Sans Regular
FORCED/VARIABLE
To Packaging Supplier: Place your code here
(Supplied by Tesco)

ARTWORK REFERENCE/DATE OF PRINT (00/00):
4.5pt FandF Sans Regular
FORCED/VARIABLE
To Printer: Replace 00/00 with month and year of print date

KEY BENEFITS/MADE MINDFULLY LOGO
AND SUSTAINABILITY BENEFIT:
7pt FandF Sans Regular (LEADING 9pt)
MM ICON HEIGHT: 8MM
FOR APPROVED MADE MINDFULLY LOGO
AND BENEFITS SEE
REFERENCE M13362 ON
BETA.OURTESCO.COM/DESIGN/CLOTHING.
GREEN POSITIONAL TEXT AND
ROUNDEL DOES NOT PRINT
OPTIONAL/VARIABLE
SEE PICKLIST:

MADE MINDFULLY
SUSTAINABILITY
BENEFIT

ANTIBACTERIAL

COTTON RICH

LYCRA
xtra life™

LYCRA

CE SELLING PRICE:
CZ = 9pt FandF Sans Regular
Space Only Where 4 Digits Are Used (X XXX)
SK = 9pt FandF Sans Regular
Comma Before Last Two Digits (XX,XX / XXX,XX)
H = 9pt FandF Sans Regular
Space Only Where 5 Digits Are Used (XX XXX)
FORCED/VARIABLE
To Printer: Change as directed

UK/EURO SELLING PRICE:
Pound Symbol:
22pt FandF Sans Regular Superscript
Whole Price UK:
22pt FandF Sans Regular (Superscript)
Euro Symbol:
15pt FandF Sans Regular Superscript
Whole Price CE:
18pt FandF Sans Regular (Superscript)
FORCED/VARIABLE
To Printer: Change as directed

CZ XXX Kč

SK XX, XX €

H XXXX Ft

£XX.XX €XX.XX

Scale Guide

100mm

90mm

80mm

70mm

60mm

50mm

40mm

30mm

20mm

10mm

0mm

DO NOT PRINT

UNLESS AUTHORISED BY
F&F PACKAGING DEPARTMENT
PRINTING FROM THIS FILE
WILL INCUR A FINE

F&F PACKAGING DEPT