

1

CUTTER KEY:  
(DOES NOT PRINT)

MD Red

CUTTER GUIDE  
PERFORATIONS

MD Blue

CREASES  
FOLD LINES

MD Green

POSITIONAL

F&F

ARTWORK  
VERSION

7

Artwork Reference:

FFB/24/M12555G

Branded Job No:

WM074651-1

Tesco Buyer/TPM:

MEGAN HARRINGTON

Supplier:

SELECT SUPPLIER FROM F&F  
NOMINATED SUPPLIER LIST

Job Description:

GLOBAL FRED & FLO 2 PACK TIGHTS  
SMALL CASCADE

Substrate:

FULLY COATED FBB WITH BLEACHED  
OR CREAM BACK

Weight:

360 GSM

Thickness:

450 MICRON

Whiteness (D65/10°):

-

Brightness (D65/10°):

91% TOLERANCE: -2/+3% ISO 2470-1

LAB (D65/10°):

L\* 95.8 A\* 0.6 B\* -1.0 (+/-3) ISO 5631-2

THICKNESS AND GSM. IT IS THE PRINTERS RESPONSIBILITY TO ENSURE ALL SUBSTRATES ARE FIT FOR  
PURPOSE AND MEET ANY TECHNICAL REQUIREMENTS FOR PERFORMANCE SUPPORTING ITS PRODUCT.

Hook Ref:

SFH01B

Cutter Ref:

CP/24/M8571

Printing Colours - FRONT:

F&F GREY B

F&F GREY C

Printing Colours - REVERSE:

Production Process:

OFFSET LITHO

Finishing:

MATT SEALER, CREASED, DIE CUT

Finish Type:

IMPORTANT INFORMATION: ALL L.A.B. VALUES ARE TO BE REFERENCED FROM THE CENTRAL LIBRARY.  
IF YOU REQUIRE ACCESS TO THIS PLEASE CONTACT TESCO SUPPORT@BRANDED-AGENCY.COM  
ALL PRINT MUST BE SEALD. THE COLOURS SHOWN ARE NOT A TRUE REPRESENTATION OF  
THE ACTUAL COLOUR, AS THIS IS NOT A PRINTED PROOF. NO TRAPPING, CHOKING OR OVERPRINTING  
INFORMATION HAS BEEN APPLIED.

ALL TRANSLATIONS INTO CE LANGUAGES MUST BE TAKEN FROM  
THE TRANSLATION GRID. FOLLOW THE LAYOUT/TEXT CASE  
SPECIFIED BY THE LEADING ENGLISH TEXT ON THE ARTWORK

DATE

OP

AMEND CODE(S)

v3)

18/03/22

SR

P

v4)

31/08/22

SR

L

v5)

14/03/23

SR

L

v6)

11/04/23

SR

L

v7)

29/11/23

SR

L

KEY NOTES

• Please contact a member of the Packaging Team to be sent your colour standards to match for this artwork.  
• Before bulk production can start you must have approval of your pre-production print samples. Please refer to the  
Print Quality Management section of <https://beta.ourtesco.com/design/clothing> for latest approval process.  
• Any information without an annotation is a fixed field and should not be altered in any way.  
• If string is annotated on this artwork, this must be submitted with the pre-production sample.

SUPPLIER RESPONSIBILITIES

• All artwork should be printed from the Illustrator file I all located on <https://beta.ourtesco.com/design/clothing>  
• Dimensions of your printed item should be the same measurements as annotated on the artwork.  
• Colour specification should match the artwork.  
• There should be no variation in any images.  
• Packaging must be the correct orientation.  
• The artwork must match the approved standard.  
• The print must be sealed with a matt varnish.  
• The barcode must be read using the Axicon code verifier.  
• Variable data to be inserted from pick list options only. Data to be confirmed by garment vendor to packaging  
supplier as per order.

CONTACT:

tesco.support@branded-agency.com

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